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**PRESS RELEASE**  
  
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**Embedded Vision Europe 2019 (eVe) Conference: Final Report**

* **133 attendees from 23 countries, 80 B2B networking meetings**
* **Conference highlights AI and Edge computing**
* **European players in good starting position**

*Barcelona/Stuttgart, 04 November, 2019*. Organized by the EMVA and Messe Stuttgart, the Embedded Vision Europe 2019 (eVe) conference attracted over 130 international conference attendees from 23 countries from 24 – 25 October at the ICS Stuttgart. They represented the entire value chain from deep learning and AI developers, machine vision players to users of embedded vision systems and even stakeholders from the financial sector. The presentation program included the full spectrum of the embedded vision industry, covering topics such as new hardware compute platforms, embedded vision standards and APIs, speciﬁc approaches to optimizing neural networks, as well as real-world examples of the deployment of vision based embedded AI systems. It was framed by a highly frequented table-top exhibition. Cooperation and exchange between the attendees was supported by close to 80 individual booked B2B meetings between the attendees during the conference breaks.

*Dynamic area for innovation*

EMVA Board of Directors member, Dr. Chris Yates moderated the conference and in his opening remarks stated that “Embedded vision is one of the most dynamic and creative areas for innovation in our industry”. He noted that the importance of embedded vision is demonstrated by the remarkable fact that there are almost certainly more embedded vision systems in use today than humans on the planet. “These systems are transforming our factories, hospitals, transport, and living spaces, by providing machines with greater cognitive ability through vision”, Yates said.

*Artificial Intelligence (AI) as a dominant topic*

Artificial Intelligence and with it Deep Learning proved to be a dominant topic in many of the speeches. For good reasons, as David Austin from Intel in his opening keynote showed: He stated that AI is transforming Industry 4.0, which is introduced into machine vision industry by the OPC-UA standard, and all the industrial verticals. Thus it soon will be everywhere, impacting manufacturing, energy, logistics and building. With regards to the significance of industrial production within the economy Austin cited a consultant’s estimate that the economic impact of factory IoT applications will reach $1.2 trillion by 2025. Since deep learning models can only describe what they’ve been trained to see he presented three techniques how to come to practical and flexible AI based solutions. His key message was that AI is still in the early adoption stage and it is time to get on board now.

While it was made clear that the continued development of embedded neural networks is ﬁnding widespread adoption and providing real beneﬁts to end users, also topics such as real-world deployment and maintenance were addressed by several presenters, indicating a growing maturity of the ﬁeld as the focus moves beyond pure technical performance of a AI based application. Vassilis Tsagaris, CEO of Irida Labs put a focus on this aspect in his talks and further explained his point: „The way AI and Deep Learning models are trained and deployed for Embedded Vision needs to move beyond the technology hype and be focused on customer needs. What is currently still missing in the technical world of developing AI is a holistic problem solving approach, including not only training deep learning models, but also validation, inference at the edge devices and continuous update mechanisms. For this purpose, we need to look beyond the machine learning models and deploy AI-based embedded vision in real world products.”

*Computing at the Edge*

Many of the presentations given addressed edge computing, wherein data which is not sent to a centralized place or database but processed at the source, and thus intelligence is moving into systems as one key characteristic of embedded systems. One example was Jagan Ayyaswami from Micron Technology who presented his thoughts on how to choose an embedded architecture and to answer the question ‘*How do we keep the data as close as possible to the image capture*’. Ratislav Struharik from IDS pointed out that edge computing requires low latency, time-sensitivity, and task-specific processing at relatively low cost in power, price and size. The same would hold true for AI on the Edge.

*European embedded vision strengths made visible*

Struharik also made an important point as a European representative presenting a radical new solution at IDS by adapting the app principle to industrial image processing though so-called vision apps. Another truly European contribution was the lecture given by Dr. Konstantin Schauwecker from Nerian Vision showing that stereo vision is a compelling technology for 3D depth sensing and FPGAs make stereo vision usable for embedded use cases. His presented work also proves that vivid interaction between academic research and start-up entrepreneurship in Europe can lead to prosperous products which have all chances to find their market place.

A practical speech was given by Gion-Pitschen Gross from Allied Vision, another European player, who focused on the requirements, components and solutions to set up an embedded vision system. He pointed out that the overall system design of an embedded vision system is highly dependent on the use case and many different skillsets are involved. In his conclusion he noted that despite the attractiveness of embedded vision systems, on many occasions the design costs of an industrial embedded vision system are still higher than of a PC-based system put together mainly from off-the shelf products; and their integration efforts are often underestimated which quickly can eat up the predicted ROI.

Andrea Dunbar from the Swiss research center CSEM impressed the audience with a project that achieved to develop a coin-size 3mm thick fully autonomous camera which is deployable like a sticker. It uses an ultra-low power image sensor consuming less than 1mW that is even able to perform custom image processing such as motion detection.

*Computational Neural Networks are here to stay*

In his closing remarks Dr. Chris Yates stated that AI and computational neural networks have become a dominant topic which will be here to stay. While technological limits have been driven further and further recently the current challenge would be to put a focus on ease of deployment and thus abstracting the complexity of the products that find their way into machine vision applications. For this, he pointed out; further cooperation amongst small and big players would be needed.

**About EMVA:**

Founded in May 2003 in Barcelona, the European Machine Vision Association currently has about 120+ members representing more than 20 nations. Its aim is to promote the development and use of machine vision technology and to support the interests of its members - machine vision companies, research institutions and national machine vision associations. The main fields of work of EMVA are: standardization, statistics, the annual EMVA Business Conference and other networking events, European research funding, public relations and marketing. To find out more visit the web site www.emva.org.